



“Love. Talk. Play.” was created to give parents practical, clear information to help them do their best job as their child’s first and most important teacher. The message and activity ideas were created with input from parents, the Washington state Early Learning Regional Coalitions, and state and national early learning experts; the campaign was launched in partnership by Thrive by Five Washington, the state Department of Early Learning, and the Office of Superintendent of Public Instruction. For more information click on www.lovetalkplay.org.

As part of moving forward the King County Early Childhood and School Readiness Action Agenda, SOAR is actively disseminating information and materials through various avenues including; parent conferences, trainings, and community fairs. SOAR uses its connections and relationships with diverse ethnic and linguistic communities, organizations, and Promotores/Liaisons to make “Love.Talk. Play.” information accessible. If you are interested learning more about local “Love. Talk. Play.” efforts and/or receive information and materials contact Mercedes Cordova-Hakim at mercedes@childrenandyouth.org or call (206) 2336-6938.

To view two short videos in Spanish about “Love. Talk. Play” click on the links below:

[KUNS-Univision Interview about “Love. Talk. Play”](#) and [“Love. Talk. Play” on KUNS-Univision \(“Amar. Hablar. Jugar.”\)](#)

